

BREAKING BOUNDARIES

ALWAYS BE WITH YOU **BAIC**



B40 PLUS

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T's and C's Apply. E&OE. Images used for illustration purposes only.



B40 PLUS

INTRODUCTION

They say that life begins at the end of your comfort zone. You don't believe in comfort zones. You define your limitations and your potential, you live life on your own terms.

The New B40 PLUS is no different. Creating new adventures, defining new paths and breaking boundaries at every turn. Whether urban or off-road adventure is your vibe, you've found the SUV that allows you to define your own journey and map your own adventure.

MODEL RANGE & LINE-UP

The B40 PLUS range has a range of models to suit your taste. Whether you prefer Petrol or Diesel, Manual or Automatic, you will find a B40 PLUS model to tailor-make your adventure.

MODEL LINE-UP

B40 PLUS / DIESEL

B40 PLUS / PETROL

B40 PLUS / CITY HUNTER DIESEL

B40 PLUS / CITY HUNTER PETROL

B40 PLUS / CHAMPION PETROL

B40 PLUS / CITY HUNTER PETROL 8AT

B40 PLUS / CHAMPION PETROL 8AT





ENGINE

AND PERFORMANCE

Available in 2 litre Petrol Turbo or 2.0 Diesel Turbo, the choice is yours on how you power your adventure. The petrol engine kicks out 160kW @ 5500 r/min while the diesel pushes out 110kW @ 4000 r/min and 350Nm @ 1800 - 2800 r/min. The B40 PLUS is also packed with features that make your drive, on-road or off-road, iconic like Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD) and Electronic Parking Brake (EPB) across all models.

The CITY HUNTER & CHAMPION models also include Electronic Stability Programme (ESP), Emergency Brake Assist (EBA), Traction Control System (TCS), Hill Ascent Control (HAC) and Hill Descent Control (HAC). A ground clearance of 210mm, approach angle of 37 degrees and departure angle of 31 degrees means that the B40 PLUS can take on any terrain with ease.





EXTERIOR

STYLING



The styling on the B40 PLUS is bold and unapologetic. This SUV knows how to command attention wherever it goes and is made for drivers that don't accept the norm or mundane.

The dynamic design is complemented by aggressive bumpers, wheel arches and stylish 17" alloy wheels. The bold 5-slot grille is unmistakable and seeks an audience wherever the B40 PLUS finds itself.

The removable roof and panels mean that you can go topless when the mood strikes. The large windows and windscreen make for great visibility, whatever the landscape.



COMFORT & CONVENIENCE INTERIOR

As amazing as the B40 PLUS is on the outside, the style continues inside this SUV. Far from functional, the style is simple and bold with a host of features to make you feel as good on the inside as you look on the outside.

Dual zone air conditioner, adjustable seats, front and rear and 6-speaker entertainment system with AM/FM/MP5 functionality, Bluetooth and USB port means that you feel and look cool whether you're rocking the city streets or rock-climbing in the great outdoors.



ELEGANCE MEETS ADVENTURE

